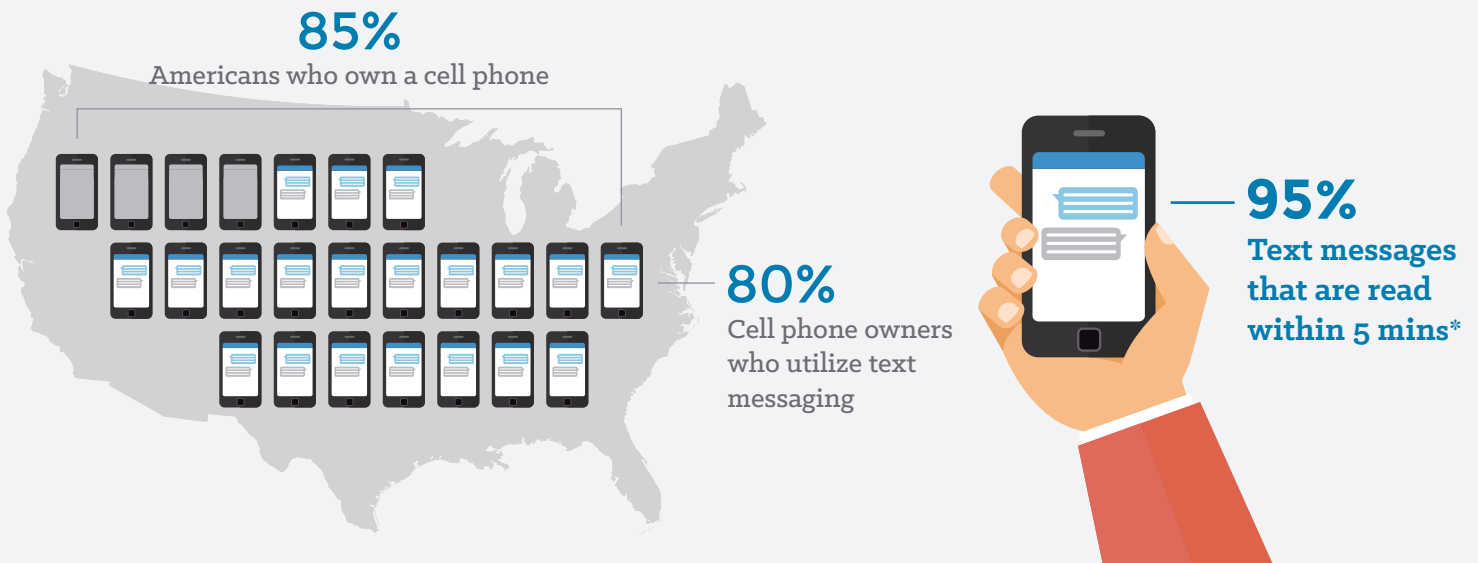
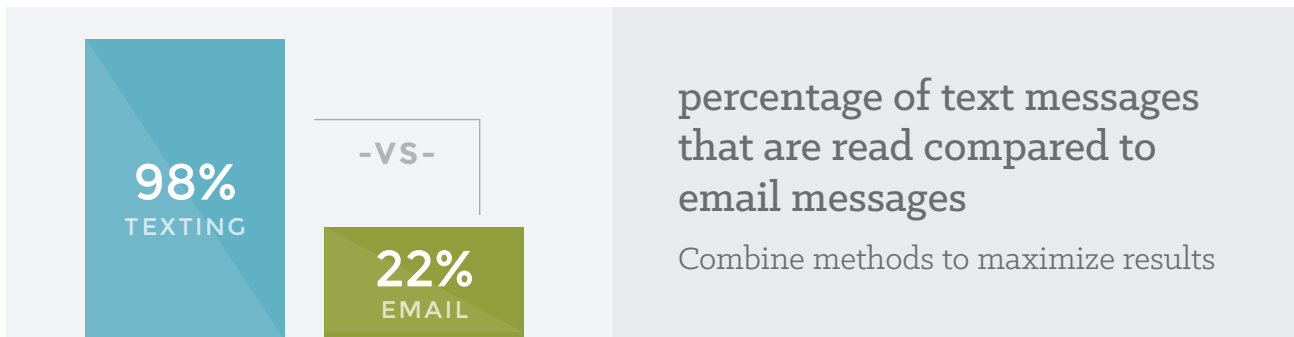


# TEXTING IS AN ESSENTIAL TOOL FOR REACHING PATIENTS

Today texting is essential for communicating with busy patients. Why? Because it produces results. It's convenient not only for your patients, but also for your practice, as it provides a highly effective and measurable tool for delivering important messages.



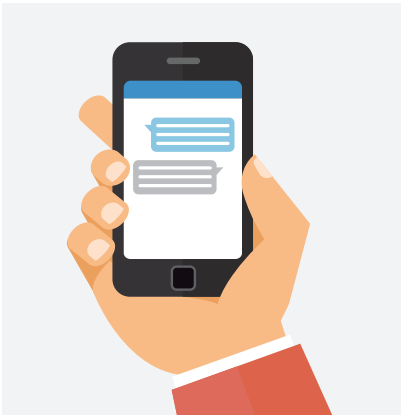
\*[HTTP://WWW.ENTREPRENEUR.COM/ARTICLE/236542](http://www.entrepreneur.com/article/236542)



*“People especially love getting a text message because they can keep it on their phone and easily pull it up later.”*

- E-SYSTEMS MANAGER FOR RADIOLOGY PRACTICE

## GET THE MOST OUT OF YOUR TEXTS WITH PHONETREE AS YOUR PROVIDER



Text messages reach patients effectively and with greater speed than emails or phone calls, which makes texting a great addition to your patient communication toolkit. Beyond the benefit to your practice, *texting also benefits patients.*

Text messages are effective and convenient.

Delivered rapidly

Easy to retrieve

Can be integrated with smart phone calendars

### PhoneTree's HealthWave Connect provides the must-have features for any texting solution

- **True SMS text messages** (not an SMTP email work-around) *Your text can be delivered to ANY cell phone that accepts texts*
- **Text reply capabilities** *You can see responses in real time*
- **User-configurable caller ID** *Choose a number your patients will recognize*



**92%** *patient participant rate for texts*

ACTUAL RESULTS FROM HEALTHWAVE CONNECT

**95%** *of text messages are read within 5 minutes*

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